


NEW JERSEY:

SCHOLARSHIP & INTERNSHIP PROGRAM

Smart Students
choose:
new jersey 

Join Choose New Jersey as it launches a scholarship and internship program in response to the significant number of students leaving the State for their post-secondary education. The pilot program was created to encourage our best and brightest students – our future innovators and leaders – to choose a New Jersey higher education institution. This will create an opportunity that allows students to bolster their connection with New Jersey and encourage them to begin their professional careers at home.

PILOT PROGRAM - 2016 LAUNCH

Eligible Students:

Highest academically ranked student in each high school who chooses a New Jersey college or university. Student will be designated by the school district for schools that do not rank students.

Participating High Schools:

Camden

Newark

*All high schools are eligible including public, private and charter schools.

Scholarship Amount:

\$2,000

Internship:

Each student will be offered a paid summer internship with a Choose New Jersey supporter for 3 years (after freshman, sophomore and junior years).

Internships may be with same company or different companies based on interest and performance.

Wages and Transportation:

Hourly wage and costs of transportation covered by the employer.

*Minimum wage of \$12-15/hour; set rate for all participants for the first year.

Scholarship Program Management:

Choose New Jersey staff will match each student to a participating business based on their interests and academics.



LEAD SPONSORSHIP PACKAGES

Lead Sponsor: \$75,000

- Company name/logo prominently displayed at student events
- Recognition as Lead Sponsor included in all press releases and student correspondence
- Opportunity for company representative to speak at student events
- Company logo prominently displayed on Smart Students website
- Company description, picture and logo displayed on “Our Sponsors” webpage with link to company website
- Company internship participant

Lead Co-Sponsors - Camden/Newark: \$37,500

- Company name/logo prominently displayed at student events
- Recognition as Co-Sponsor included in press releases and student correspondence
- Opportunity for company representative to speak at student events
- Company logo prominently displayed on Smart Students website
- Company description, picture and logo displayed on “Our Sponsors” webpage with link to company website
- Company internship participant

PROGRAM SPONSORSHIP PACKAGES

Gold Sponsor: \$10,000

- Company name/logo displayed at both press and student events
- Opportunity to have a company representative be a special guest speaker during a student event
- Company logo prominently displayed on Smart Students website
- Company description, picture and logo displayed on “Our Sponsors” webpage with a link to company website
- Company internship participant

Silver Sponsor: \$5,000

- Company name/logo displayed at both press and student events
- Company logo prominently displayed on Smart Students website
- Company description, picture and logo displayed on “Our Sponsors” webpage with a link to company website
- Company internship participant

Company Internship Participant (Only)

- Company name/logo displayed at both press and student events
- Company logo prominently displayed on Smart Students website
- Company description, picture and logo displayed on “Our Participating Companies” webpage with a link to company website

Choose New Jersey's Mission:

Our mission is to encourage and nurture economic growth throughout New Jersey, with a focus on our urban centers. Through our integrated marketing and business attraction and retention efforts, we stimulate job creation and capital investment throughout the State. We collaborate with our universities to encourage research, discovery, and innovation.

We advocate for New Jersey — its people, its workforce, its assets and its location — here, around the country, and around the world.



choose:
new jersey

Highly educated, perfectly located.

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