

INNOVATION IN AN ERA OF PAYMENT REFORM: *How Will New Jersey's Life Sciences Companies Respond?*

A NEHI EXPERT ROUNDTABLE

April 1, 2014

8:30 AM - 11:30 AM EST

8:30 AM: Registration and Breakfast
9:00 AM - 11:30 AM: Keynote and Roundtable Discussion

Payment reform is transforming the way health care providers deliver care throughout the United States. It will not only influence the quality and cost of health care, but will impact innovation in New Jersey's dynamic life sciences sector. This roundtable brings stakeholders and policymakers together from all New Jersey health care sectors to explore this new environment.

REGISTER NOW!

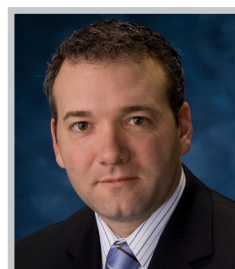
Ballroom, Crowne Plaza Monroe
390 Forsgate Dr., Monroe Township, NJ

Keynote By:



Heather Howard, JD
Lecturer in Public Affairs
Director, RWJF State Health
Reform Assistance Network
Princeton University

Moderated By:



William Fera, MD
Principal, Health Care
Advisory Practice
Ernst & Young, LLP

Featured Speakers:

Richard Bagger, JD
Senior VP, Corporate
Affairs & Strategic Market Access
Celgene Corporation

David Knowlton
President & CEO, New Jersey
Health Care Quality Institute

Karen Licitra
Corporate VP, Worldwide
Government Affairs & Policy
Johnson & Johnson

Ruth Perry, MD
Executive Director
Trenton Health Team

Steven Peskin, MD
Senior Medical Director, Clinical
Innovations, Horizon Blue Cross
Blue Shield of NJ

Anthony Slonim, MD
Executive VP & Chief Medical
Officer, Barnabas Health; President,
Barnabas Health Medical Group

Sen. Joseph Vitale
NJ State Senator, Chairman of the
Health, Human Services & Senior
Citizens Committee

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