

The Blanche and Irwin Lerner Center for Pharmaceutical Management Studies
at Rutgers Business School
and the
HealthCare Institute of New Jersey
Present the

Annual Healthcare Symposium
“American Healthcare 2008 and Beyond”
Tuesday, July 15, 2008



Presenters:

Presidential Candidate Senator John McCain’s Healthcare Plan
Gail Wilensky, PhD, Senior Fellow, Project HOPE

Presidential Candidate Senator Barack Obama’s Healthcare Plan
David Cutler, PhD, Otto Eckstein Professor of Applied Economics, Department of Economics and Kennedy School
of Government, Harvard University

Presidential Candidate Senator Hillary Rodham Clinton’s Healthcare Plan
Chris Jennings, President, Jennings Policy Strategies, Inc.

Moderator:

Susan Dentzer, Editor-in-Chief, *Health Affairs*
and On-Air Health Policy Analyst, *The NewsHour with Jim Lehrer* on PBS

Time & Place:

9 AM–2:00 PM, IDT -Washington Square Conference Center
520 Broad Street, Grand Ballroom, 17th Floor, Newark, NJ 07102

Admission:

\$500 per person (includes all registration fees, on-site parking, and meals);
\$400 for Rutgers alumni and employees of sponsoring companies Bristol-Myers Squibb, Eisai, Johnson & Johnson, Merck,
Novartis, Roche, Schering-Plough, and their subsidiaries, and members of HINJ and BioNJ;
Free for Rutgers University faculty, students and staff.

Advance reservations required. RSVP to:
icastillo@business.rutgers.edu or 973-353-1016 or at business.rutgers.edu/lerner

